



EUREKA INSTITUTE™
for translational medicine

International Inaugural Certificate Program in Translational Medicine

Siracusa, Italy • May 17 - May 23 2009



Translational Medicine

Translational medicine (TM) encompasses the continuum of research from identifying an idea to product development to creating new therapies for human diseases. The field includes molecular medicine, development and protection of intellectual property, knowledge of funding sources and regulatory agencies, design of preclinical and clinical trial design studies. Eureka's Certificate Program will help each participant develop the attitude, skills and knowledge necessary for leadership in the world of translational medicine. It will offer the opportunity to interact with leaders in research and industry. The program is thematically organized around three pillars:

- Attitude of teamwork
- Skills of critical thinking
- Knowledge of translational medicine

The Program

This innovative international program will provide the opportunity for participants to experience a variety of novel teaching and learning strategies. Learner-centered discussions will be integral to the curriculum and all participants will be provided mentorship with industry leaders and international faculty. A flexible program design will be tailored to individual needs.

Hands-on opportunities to hone communication skills will be provided. Through mentorships and elective internships, participants will be able to address their own specific goals. Participants will receive a certificate of completion of the course. Continuing medical education credits (CME) are being sought for this program.

Please see our website www.eurekainstitute.org for the most current information on curriculum, faculty, case studies and keynotes.

Supported by: **nature
medicine**

Case Studies

The intensive 7-day program will include three original case discussions developed by some of the program faculty that address key topics and challenges in translational medicine.

Case studies will be used to facilitate discussion and develop creative problem solving strategies to address the challenges facing drug development today. Participants will have the opportunity to develop novel skills to build new kinds of teams to catalyze the development of drugs. One of the cases will unfold throughout the week. Participants will work together in small groups for the unfolding case to simulate a dedicated, interdisciplinary team working through typical and atypical translational strategy issues.

Mentoring

In addition to the lectures and case studies participants will have mentoring opportunities. Participants are expected to bring a dilemma with which they need assistance. They will benefit from close interaction with the faculty and their peers. Dilemmas will be presented to the team and discussed over several sessions.

Presentation Workshop

Participants will receive valuable feedback regarding their presentation delivery, clarity of message in addition to other important elements. Detailed instructions for the exercise will be provided during the program.

Selected Lectures, Keynote Addresses and Roundtable Discussions

- Bridging the worlds of academia and industry
- Bridging the translational divide: project planning and building dynamic teams
- The art of start-up: developing and securing intellectual property
- Biological and clinical outcomes in trials
- Defining trial success
- Discourse, diatribe and dialogue: the keys to effective communication
- In print: Demystifying publication
- Transcending international borders in academic ventures
- Product development in large pharma
- IND
- From molehills to mountains: Transforming basic research into leads
- Interfacing academia and industry

Speaker data, abstracts and objectives can be found on our website.



About the Venue

Siracusa, a city with a glorious past that was a worthy rival of Athens, Carthage and Rome for winning over domination of the island, is today one of the most interesting cities in Sicily, the cradle of theatre and a fantastic monument to Baroque style.

Siracusa stands on the East coast of Sicily, next to the clear blue sea and with two famous rivers, the Ciane and the Anapo. Poets and writers, from Cicero to D'Annunzio were inspired by the beauty of this place and by the legends linked to this area.

Confirmed Faculty

Dr. Salvatore Albani, The Charles A.L. and Suzanne M. Stephens Chair of Rheumatology Research and Director, Arizona Arthritis Center, The University of Arizona

Dr. David Hafler, Breakstone Professor of Neurology (Neuroscience), Harvard Medical School; Physician, Brigham and Women's Hospital and Massachusetts General Hospital in Boston

Dr. Janet Hafler, visiting professor at Tufts University; Educational Consultant

Dr. Berent Prakken, Professor of Pediatric Immunology at the University Medical Centre Utrecht, the Netherlands; Chair, EULAR

Dr. Norm Rosenblum, Professor of Paediatrics, Canada Research Chair in Developmental Nephrology, and Director of Clinician Scientist Training Programs, University of Toronto

Dr. Vicki Seyfert-Margolis, Chief Scientific Officer, Immune Tolerance Network

Dr. Juan Carlos Lopez, Editor in Chief, Nature Medicine

Other well-known leaders in industry will present highly informative keynote addresses and will serve as mentors for the duration of the program.

About the Institute

The EUREKA Institute is a not-for-profit organization. The Institute's mission is two-fold: to enhance professionals' knowledge in translational medicine; and promote critical thinking across the professions for physicians, scientists, and business professionals.

Application Process

To apply, please submit your contact information and a CV to info@eurekainstitute.org or fax to **Attn: Eureka May 2009 at 001 (520) 626-5018**. You will subsequently be asked to provide a letter of needs and a letter of support.

Participants will receive a certificate of completion after the 7-day program.

Deadline to apply: March 15, 2009

Tuition: €2500

Scholarships may be available. Please apply.

Support

We thank the kind support of Nature Medicine, the University of Arizona, University Medical Center Utrecht, and the Dutch Arthritis Association.

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www.Eurekainstitute.org
info@Eurekainstitute.org

	May 17, Sunday	May 18, Monday	May 19, Tuesday	May 20, Wednesday	May 21, Thursday	May 22, Friday	May 23, Saturday
830	Coffee, participant interviews.	Coffee, informal discussion.	Coffee, informal discussion.	Coffee, informal discussion.	Coffee, informal discussion.	Coffee, informal discussion.	Coffee, informal discussion.
900	Welcome. 2 minute introductions by participants. Facilitator: J. Hafler	09:00 - 10:00 Keynote. "The art of startup: developing and securing intellectual property" W. Fishburn	Lecture. "Biological outcomes in trials" V. Seyfert-Margolis Clinical outcomes in trials. B. Prakken	0915-1045 Panel. "In print, the mysteries of publication" Moderators: D. Hafler, JC Lopez	Keynote. "Product development in Large Pharma" (TBD)	Unfolding case study. "A Trial to Digest" Part Three. Facilitator: N. Rosenblum	Case study. "Sisyphus" Facilitator: N. Rosenblum
930							
1000	Keynote. "Bridging the worlds of Academia and Industry" D. Hafler	10:00 - 11:00 Keynote. "Research and Regulation" M. Offringa	Round table discussion. "Defining trial success" Moderators: Seyfert-Margolis, Prakken	1045-1100 Break.	1015-1030 Break	1015-1030 Break	
1030						Unfolding case study "A Trial to Digest" Part Two. Facilitator: N. Rosenblum	Unfolding case study "A Trial to Digest" Conclusion
1100	1100-1115 break	Lunch - Transport to Team Building Site	Unfolding case study "A Trial to Digest" Introduction. Facilitator: N. Rosenblum	Panel. "Transcending international borders in academic ventures"	Lunch	Lecture. "From molehills to mountains: transforming basic research into leads" C. Gregorio and P. Krieg	1100-1115 break
1130	Lecture. "Bridging the translational divide: Project planning and building dynamic teams" S. Albani						
1200	Group Lunch	Team building	Lunch	Lunch	Mentoring	Lunch	Lunch
1300	Case study. "Perplexed in Protein" Facilitator: N. Rosenblum		1315-1445. Keynote. "The keys to effective communication" J. Margolis	Presentation Workshop.		Mentoring	Lecture. "Interfacing academia and industry" M. Roncarolo
1400							
1430	Mentoring						
1500			Mentoring	Closing the day J. Hafler	Closing the day J. Hafler	Closing the day J. Hafler	Panel Discussion. Moderator: S. Albani
1600				Free afternoon. Participants in groups.	Wine and Cheese	Wine and Cheese	
1700	Closing the day J. Hafler		Closing the day. J. Hafler				Closing remarks: J. Hafler

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1800			Wine and Cheese	Social program			
1900	Opening Dinner						Closing Dinner
2000		Wine and Cheese					
2100							
2200							